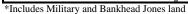


BEAVER COUNTY TOURISM PROFILE

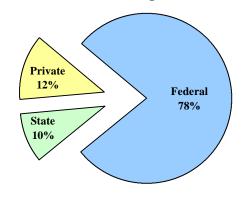
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC	1990	1997	1990	1999	2000	2001(p)	2000-2001	Kalikilig
Population	5,858	5,870	5,705	5,951	6,023	6,198	2.9%	23
Total Non-Ag Employment	1,809	1,868	1,830	1,841	1,886	1,872	-0.7%	23
Non-Ag Avg Monthly Wage	\$1,519	\$1,538	\$1,682	\$1,689	\$1,684	\$1,741	3.4%	20
Per Capita Income	\$1,519	\$15,809	\$17,139	\$18,433	\$21,339	\$22,330	4.6%	10
Unemployment Rate	5.3%	4.7%	5.0%	3.9%	3.6%	4.2%	0.6%	8
Chempioyment Rate	3.370	4.770	3.070	3.970	3.0%	4.270	0.0%	0
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$22.6	\$23.3	\$24.3	\$24.1	\$24.5	\$23.1	-5.7%	20
Travel & Tourism Related	417	427	450	451	464	459	-1.1%	20
Employment	417	427	430	431	404	439	-1.170	20
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from	\$470.6	\$484.1	\$506.2	\$500.5	\$509.8	\$480.0	-5.8%	20
Traveler Spending			,					
Gross Taxable Room Rents	\$2,499	\$2,707	\$2,995	\$2,870	\$3,076	\$2,934	-4.6%	18
Transient Room Tax	\$75.0	\$81.2	\$89.9	\$86.1	\$92.3	\$88.0	-4.7%	18
Restaurant Tax						\$19.8	NA	24
Car Rental Tax								
Gross Taxable Retail Sales (millions)	\$41.9	\$45.8	\$54.0	\$56.8	\$59.5	\$57.2	-3.9%	24
REGIONAL VISITATION COUNTS								
I-15 UT/AZ Traffic Count	5,506,025	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025	4.3%	
Zion N.P.	2,504,986	2,445,534	2,370,048	2,440,044	2,432,348	2,227,490	-8.4%	
Bryce Canyon N.P.	1,269,600	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619	-2.8%	
Cedar Breaks N.M.	653,760	608,399	578,974	597,460	550,657	690,652	25.4%	
Grand Staircase-Escalante N.M.	519,944	788,611	849,628	1,141,131	572,176	683,286	19.4%	
Capitol Reef N.P.	678,012	625,680	656,026	680,153	612,656	527,760	-13.9%	
Utah Shakespearean Festival	131,000	132,000	154,000	150,000	142,800	151,400	6.0%	
Fremont Indian S.P.	119,108	99,677	105,205	95,670	94,054	79,405	-15.6%	
Minersville S.P.	20,522	16,702	35,073	55,148	25,798	29,799	15.5%	
Piute S.P.	28,924	29,470	19,301	19,236	18,522	14,495	-21.7%	

Land Ownership - 1999	No. of Acres	% Total	
Total Acres in County	1,653,016	100.0%	
Federal Government	1,289,398	78.0%	
BLM	1,150,460	69.6%	
US Forest Service	138,937	8.4%	
National Recreation Areas			
National Parks			
National Wildlife Refuge			
USFS & BLM Wilderness Area			
Other*			
State Government	158,303	9.6%	
Utah State Parks & Recreation	110		
Utah State Wildlife Reserves	11,980	0.7%	
State Trust Lands	146,213	8.8%	
American Indian			
Private**	205,316	12.4%	



^{**}May include some local government land

Land Ownership - 1999



Beaver County Tourism Profile

